

Lamont Wayne

Motion Designer | Video Producer | Instructional Media Specialist

Lynchburg, VA | 434-534-1485 | lamont.wayne@gmail.com | linkedin.com/in/lamontwayne | lamontwayne.fyi

PROFESSIONAL SUMMARY

Motion designer and video producer with 15+ years creating animated explainers, training videos, motion graphics, social content, motion comics, and story-driven media for business, nonprofit, healthcare, education, and public-facing audiences. One of the original beta testers of Vyond (then GoAnimate), with a production practice serving Fortune 500 brands, federal public health projects, and independent film. Strong from script to screen: concept, storyboards, animation, editing, voiceover coordination, sound direction, revisions, and final delivery.

CORE SKILLS

Motion Design | Video Editing | Explainer Videos | Training Videos | Character Animation | Storyboarding | Social Media Video | E-Learning Animation | Scriptwriting | Motion Comics | SME and Stakeholder Collaboration | Revision Cycles | Remote Production

Tools: After Effects, Premiere Pro, Adobe Animate, Vyond/GoAnimate, Illustrator, Photoshop, Articulate Rise, CapCut, Adobe Express, Trello, AI-assisted workflows (Claude, Runway, ElevenLabs, Suno)

PROFESSIONAL EXPERIENCE

Freelance Motion Designer / Video Producer | ChaosToon / Freelance, Remote

May 2008 - Present

- Create animated explainers, training videos, motion graphics, social video, motion comics, and promotional content for clients including Adobe, Microsoft, Samsung, Staples, Verizon, HubSpot, Johnson & Johnson, Liberty Mutual, Nivea, The Cheesecake Factory, Medicare.com, the British Council, the U.S. Supreme Court, PBS, Discovery Education, Children's Hospital Los Angeles, Freedom from Hunger, IWC Schaffhausen, Kuehne + Nagel, Lee Hecht Harrison, Airborn, and Sony/ATV Music Publishing.
- Translate complex source material such as scripts, policies, product details, and SME input into clear visual stories, managing projects from storyboard through final export.
- Built a Vyond production practice as one of the platform's original beta testers, producing recurring corporate video for BTV / CEO Clips and business, medical, and pharmaceutical-facing clients.
- Built the ChaosToon YouTube channel (est. 2009) to 330K+ lifetime views across 97 videos as a YouTube partner with Fullscreen; host regular creative livestreams.
- Created the Kickstarter launch video for Tikker, with clips featured on The Today Show, The Colbert Report, and in TIME Magazine.
- Additional work featured at New York Fashion Week and San Diego Comic-Con and covered by The Washington Post; animated in Gunna and Young Thug's "Three Headed Snake" music video.
- Series and studio credits include Prankster Planet and Toonix (Primal Screen), Zippy for Children's Hospital Los Angeles (Chubby Beagle Productions), Kyndal's World book trailer (Tembo Animation Studios), and Txt4Baby (Spark-Flow Studios).
- Completed motion comic conversion for MVmedia/Milton Davis, adapting animated comic content from vertical to landscape format for a Kickstarter campaign.

Paratransit Driver / Training Video Contributor | Greater Lynchburg Transit Company (GLTC)

2025 - Present

- Produce safety training and public service video content for transit operations, translating real operational safety topics into clear visual instruction using Premiere Pro and After Effects.

Instructional Design Animator | VerbalEyes, Remote

Jun 2024 - Aug 2024

- Created Vyond animation for e-learning content built in Articulate 360, translating instructional material into learner-friendly visuals with comprehension-focused pacing.

Character Animator | Chubby Beagle Productions

Sep 2022 - Sep 2023

- Animated character performance for Maxxie LaWow: Drag Super-shero, an award-winning animated feature (multiple festival wins for Best Animation, 99% on Rotten Tomatoes), meeting frame quotas and revision cycles from storyboard to final render.
- Coordinated deliverables, revisions, and deadlines in Trello across a distributed production team.

Character Animator | Surprise.com

Sep 2021 - Feb 2022

- Produced short-form animated reward sequences for a gamified productivity app, delivering assets to spec within an agile development cycle.

Freelance Animator | Plug.dj

Dec 2013 - Feb 2014

- Animated avatars and character-based assets for a social music platform, supporting online user engagement.

Lead Animator | Terminus Media

Jan 2012 - May 2012

- Led animation production for KABI Chronicles: The Edge, a motion comic series for the U.S. Centers for Disease Control and Prevention; the project won the 2014 HHS Innovates Award and was featured in a TEDx talk.

SELECTED PROJECTS AND RECOGNITION

- Cardinal 250 Graphic Novel: selected as one of 21 artists; writing and illustrating Chapter 6, "Billy Flora, Hero of Great Bridge."
- Animation contributor to the documentary To Be Us: To Work, Best of Film winner at the International Black Film Festival.
- Named one of Hollywood Shorts' 10 Filmmakers to Watch (2010); listed on Ava DuVernay's ArrayCrew; top animation provider on Envato Studio.
- Taught a paid Digital Art summer class at the Academy Center of the Arts (2023); serve on the Academy's animation festival planning committee.

EDUCATION

Savannah College of Art and Design (SCAD) | Animation